

**One-day
Workshop on
Building an Entrepreneurial
Culture and Startups in
Campus**

Jointly Organized by



**Anna University
Chennai
Tamilnadu**



**Entrepreneurship
Development Institute of India
Ahmedabad, Gujarat**



RUSA 2.0

MAKERS LAB
prototyping ideas



7th January 2022

Venue: **AU – Cognizant Auditorium
Center for University Industry Collaboration
(CUIC), Anna University, Chennai – 600 025.**

Background

The innovation and entrepreneurship (I & E) culture in India and the states is progressing at a very fast pace. Institutionalization of dedicated agencies and launch of schemes to support the startups in terms of *Fablab* for prototyping, funding and incubation have given a momentum to the ecosystem in the last five years.

India has shown an improved GII ranking of 46 in 2021 and stands third in the list of countries having the most unicorns (about 80). The contribution to Indian I & E is not just from government innovation centres and corporates as our higher education institutes where innovation and youth are in abundance, are supporting students to contribute significantly to building of nation's I & E. However, more focus is needed to strengthen it in terms of engineers and technologists pursuing entrepreneurship as a serious career. Towards this, Anna University is partnering with professional agencies to create and strengthen a robust I & E ecosystem within the university and further percolate it to the regional campuses and affiliated colleges. The objective of such collaborative work will be to have entrepreneurship and start-ups dedicated: Training Program, IP Generation and Commercialization and start-up Activities. The proposed workshop on 7th Jan 2022, Friday will address the issues and bottlenecks in the promotion of entrepreneurial culture and start-up activities in the Engineering Institutions.

About CED, Anna University

Centre for Entrepreneurship Development (CED), Anna University is carrying out various programs for kindling the entrepreneurship inspirations of the Engineering College Students of Tamilnadu State.

The services provided by CED

- ❖ Awareness
- ❖ Training
- ❖ Pre-Incubation
- ❖ Prototyping
- ❖ Funding
- ❖ Mentoring

Centre for Entrepreneurship Development (CED), Anna University has established a dedicated MAKERS LAB under the funding scheme of RUSA 2.0 to support and promote innovations and to translate ideas into prototype or products.

The objective of CED Makers lab is to provide support for students and faculties of University Campus, Anna University to convert their startup idea into prototype. CED provides access to Prototyping Infrastructure: 3D and PCB Printer | Laser Cutting Machine | Air Compressors | Welding Machine | Mixed Signal Oscilloscope | Power Tools | DC Electronic Load | SMD Soldering Station | Simulation Tools | Embedded & IoT Systems: Hardware Designing | IoT: Raspberry Pi, Arduino, ESP32, ST Controllers | High-end GPU Computer Lab

Facilities: Co-Working Tables | Electronic Work Bench | LAN & Wi-Fi Connectivity | 24×7 CCTV Surveillance | 24×7 Power Backup | Library.

ABOUT EDII – Ahmedabad

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is promoted by apex financial institutions – the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI), with support from the Government of Gujarat. The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus.

To pursue its mission, EDII has helped set up 12 state-level exclusive Entrepreneurship Development Centres and Institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula.

In view of EDII's expertise in entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on entrepreneurship for 11th and 12th standards.

Tentative Program

Date: 7th January 2022

09.30 – 10.00	Registration
10.00 – 10.45	Inauguration and Signing of MoA Prof. R. Velraj Vice-Chancellor, Anna University, Chennai Dr. Sunil Shukla Dir. General, EDII-Ahmedabad Prof. G. Ravikumar Registrar, Anna University, Chennai
10.45 – 11.00	Launch of joint AU –EDII Entrepreneurship courses & programs
11.00 – 11.30	Coffee Break
11.30 – 12.00	Building an Entrepreneurial Culture in your Campus Prof. Raman Gujral, Director- Dept. of Projects- Corporate & Regional Director- Southern Regional Office
12.15 – 13.15	Panel Discussion: Running Start-up Engine at your college Panel Members: 1. Prof. R. Saravanan, Director, CED 2. Prof. Satya Ranjan Acharya, Director - Dept. of Entrepreneurship Education, EDII- Ahmedabad 3. Shri Shubin Mohamed TK, Assistant Professor, EDII- Ahmedabad 4. CEOs of Incubators of Tamilnadu
13.15 – 13.30	Concluding Remarks & Closing
13.30 – 14.30	Lunch
14.30 – 16.30	Tour to <i>Makers Lab</i>

Register on or before 3rd January 2022

[Click here for Registration](#)

Centre for Entrepreneurship Development (CED)
#302, 2nd Floor, Platinum Jubilee Building, AC Tech Campus,
Anna University, Guindy, Chennai – 600 025.
Phone: 044 2235 9287 | Email: cedau2019@gmail.com
www.auced.com